



HAPPY VALLEY BUSINESS ALLIANCE Monthly Newsletter



Our January speaker was Asad Butt, Executive Director of the recently launched Metro Region Innovation Hub (The Hub).

Asad shared an overview of The Hub and its goal to connect entrepreneurs with the regional resources they need to succeed.

He also talked about how The Hub fosters collaboration between entrepreneurs and dozens of business service providers offering Resource Navigation, Mentorship, and Skills Programs.

The goal is to work with 200 businesses, particularly serving underserved entrepreneurs, that will provide jobs, in addition to revenue growth, .

JANUARY MEMBERS MEETING KEYNOTE SPEAKER

Asad Butt, Executive Director
Metro Region Innovation Hub
www.portlandmetrohub.org

We Connect and Collaborate

- **Open front door to any entrepreneur**
 - Connecting entrepreneurs to regional resources
 - Focused on innovation, traded sector, scalable
 - Focused on underserved/underrepresented
- **Coordination of regional resources for innovation-based entrepreneurs**
 - Working together to maximize support
 - Non-duplication of efforts
 - Foster culture of innovation in Oregon



Three Main Programs for Entrepreneurs



- 01. Resource Navigation**
We provide one-on-one informational sessions to all entrepreneurs in the region, no matter where. Through these sessions, we provide paths to the region's resources and bring entrepreneurs, through referrals and introductions where possible.
- 02. Mentor Program**
For those who need additional resources, we make connections to industry-specific mentors to help you accomplish new milestones, identify gaps, and bring concrete value to your idea or business.
- 03. Skills Program**
For those who need additional entrepreneurs, we help facilitate custom skills building or educational classes in partnership with our regional community partners.



Created by the Regional Innovation Ecosystem





In this newsletter you'll find:

HVBA President's Corner

February Meeting Featured Speaker

Clackamas Fire Wildfire Planning

Happy Valley Happenings

New HVBA Website Launched

Become a HV Community Event Sponsor

Member Business Spotlights

SAVE THE DATE:
FEBRUARY MEMBERS MEETING
WEDNESDAY,
FEBRUARY 26TH
HAPPY VALLEY CITY HALL
16000 SE MISTY DR,
HAPPY VALLEY, OR
DOORS OPEN AT 7:15 FOR NETWORKING
MEETING BEGINS AT 7:30

MEMBERS MEETING
FEATURED SPEAKER
FEBRUARY 26TH

SPEAKER: MEGAN MOSELEY PT. CONSULTANT | COACH



TOPIC: Becoming Bodywise: How to Tap Into Your Body's Wisdom to Live and Lead with Authentic Alignment



The Art and Science of
BEing ME

Megan's unique and timely approach to whole-self well-BEing and leadership synthesizes 35 years of experience as a physical therapist with training in interpersonal neurobiology, and somatic psychology. She holds certifications in Embodiment Coaching, The Resiliency Toolkit, Trauma Release Exercise (TRE®), Pilates, and Yoga.

In this engaging session, Megan will explore how business leaders and professionals can harness the innate wisdom of the body to navigate stress, improve decision-making, and lead with clarity and confidence. She will introduce practical, science-backed strategies from The Art and Science of BEing ME framework, including:

- How nervous system regulation impacts leadership, communication, and resilience
- The role of somatic awareness in breaking through mental and emotional barriers
- Simple body-driven practices to cultivate alignment, presence, and authenticity

By integrating human physiology, movement science, and somatic therapies, Megan offers a powerful roadmap to help individuals and teams shift from conflict and survival to a thriving, connected, collaborative empowered way of BEing.

January HVBA Meeting: CITY AND COUNTY UPDATES

City of Happy Valley - Steve Campbell, Director Community Services/Public Safety

- 2025 Guns & Hoses Chili Cook-off challenge will be Wed. Feb. 5th at The Springs
 - The public is invited to this competition between HV Police and Clackamas Fire
- Happy Valley is embarking on a goal to become a Firewise Community
 - Among the initiatives is working with HOAs to clean-up open spaces
 - Happy Valley is the only city with an illegal fireworks taskforce
 - See page 6 for more fire related information

Happy Valley Police - Chief Rich Sheldon

- Focus on providing higher resources to higher density neighborhoods
- Creating a Safe Neighborhood Initiative for apartments
 - assigning a Deputy to serve as a liaison
- Adding a new overnight Sergeant to address late night issues

Clackamas Fire District - Chief Nick Browne

- Passing of the Levy has facilitated:
 - Hiring an additional 62 firefighters and 13 Wildfire apparatus
 - A Quick Response Unit went into service at Station 1 on Jan. 1st, handling 12+ calls/day
 - Reopening of Station 12 to be staffed 24/7 by the summer of 2025
- 2 Clackamas Fire Strike Teams were sent to CA to assist with the Palisades fire. From the three OR District crews, Clackamas was the first to be sent because of their experience gained addressing the 2020 wild fires. The Strike Team was assembled and dispatched within 2 hours
- Clackamas Fire is partnering with the City of HV to create defensible space program
 - Defensible space is key for preparedness to preventing wildfire spread
 - See page 6 for more fire related information

NCS D Update - Curtis Long, Communications & Community Relations Director

- First term is coming to a close
- Addressing inaccurate social media posts to communicate corrected information
- Student Care Cards Spread Love In Happy Valley - Students from Scouters Mountain, Spring Mountain, Mount Scott, and Verne Duncan elementary schools participated in the City of Happy Valley's Valentine's Card Care initiative



City Update: **Steve Campbell**

Police Update: **Richard Sheldon**

Fire Update: **Nick Browne**

NCS D: **Curtis Long**



January Business Spotlight



StretchLab Happy Valley
15727 SE Happy Valley Town Center Dr
Happy Valley OR 97086
503.207.0111
503.908.2487

Michelle McCandless, Owner of StretchLab Happy Valley not only presented to the HVBA Members and guests, her team led the group in easy to do at our desk exercises.

Michelle and her team shared the services that they offer and what the benefits are. StretchLab provides one-on-one, customized assisted stretching sessions. The stretches are given on our custom designed benches by Flexologists who will customize your stretch to your needs and talk you through your stretches. Our Flexologists employ a “push & release” type of stretching (technically “proprioceptive neuromuscular facilitation stretching”, or PNF) where you will be resisting a bit at times during the stretch and then releasing, resulting in a more effective stretch



BENEFITS

We help clients take back control of their bodies and rediscover the freedom available to them through improved mobility and flexibility! Our clients experience:

- Increased range of motion and flexibility
- Improved pain management
- Mental and physical stress relief
- Increased energy
- Improved sports and fitness performance
- Reduced risk of injury

February Business Spotlight



Happy Valley Astronomy Club
Derek Sears
derekwgsears@gmail.com
510-258-2323



Meetings:
1st Tues. each month
Time: 6:00-8:00 pm
Location: Sports on Tap

Derek Sears was for 30 years a university professor of space and planetary science and for 11 years a senior research scientist at NASA’s Ames Research Center in Silicon Valley. He is supported in his projects by his wife Hazel who has worked closely with him in his 50-year career with space and astronomy. Derek offers evening classes in astronomy and he is President of the Happy Valley Astronomy Club

Three courses of evening classes are organized by the Happy Valley Parks and Recreation Dept. Details can be found at the Parks and Rec website and the HV News.

Why Become A HVBA Business Spotlight?

- Present at the meeting for 8 minutes
- Your business is highlighted in the meeting reminder e-blast to all members
- 1/4 page ad in the Happy Valley News for \$110 (normally \$697) - Distributed (12,500 copies) to every home, condo, apartment, and business in Happy Valley
 - Creative services are included
- See Clint Ehlers for more info: clint@arrowhomeloans.com



HVBA President's Corner

René Canler
HVBA President
971.350.8969
rene@rootmortgage.com

We are off to a fast start in 2025.

One big announcement made at our last HVBA Membership Meeting was the launching of our new website. Visit our new site at hvba.biz. Here are two things to note in our new website that automatically has enhanced your membership.

1. Business Directory. Find your business and the businesses of our HVBA Membership [here](#). You'll find an interactive map and your business listing that you can tailor to your business needs. Since our January meeting, more than double the businesses in our membership have updated their listing. This is great news since the interface can act as a social media platform where members can like and comment on other businesses; a way to promote each other and strengthen our networking. Currently with 40 updated business listings, let's get to 80 updated listings by our February meeting.

2. Publications. As you scroll halfway down our new website, you'll see a section for our publications. Not only will you find our 2024 Happy Valley Magazine, you'll also find our HVBA Newsletters. Currently on the 4th publication of our HVBA Newsletter, our goal is to strengthen our membership connections, our connection with the City, and the visibility of our network. Continue to visit our website, read, and distribute our newsletters. Soon, you will find the hot off the press 2025 Happy Valley Magazine!

We also announced the [2025 HVBA Membership Survey](#). With 14 respondents within the last week, we've almost matched the number of respondents from our last survey (15). In our [January Newsletter](#) you'll read about our 2024 highlights, including our outreach growth and visibility, our investments into the city and our membership, our new website, and more. We took this direction from the membership feedback from our last survey. Our goal is to have at least 50 respondents in this 2025 HVBA Membership Survey. Help us get there by taking 5 minutes to fill it out.

Plus, the HVBA is celebrating its 20th Anniversary this year! We are soon planning a big party, and we want you to be a part of it. More information is forthcoming.

Our HVBA is growing and so is its impact. Don't miss the opportunity to be a part of this change.

We'll see you at our next HVBA Membership Meeting at 7:30 a.m. on Wednesday, February 26th, at the Happy Valley City Hall.

2025 HVBA BOARD



SAVE THE DATE:
FEBRUARY MEMBERS
MEETING
WEDNESDAY,
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HVBA HAPPY VALLEY
BUSINESS ALLIANCE

MEMBER DIRECTORY

NEW MEMBERS

- Happy Valley Astronomy Club

RENEWING MEMBERS

- Bartlett Tree Experts
- BSM CPA Group
- JonDorr Custom Barn Doors
- Point Echo Solutions
- Root Mortgage

TAKE THE
HVBA SURVEY
CLICK HERE

Happy Valley Business Alliance
Membership Survey

Our HVBA Board is seeking membership feedback on the role our alliance has on your business. Please take the time to answer the following questions to help strengthen the influence our alliance has on the community. Survey is open to members and non-members.

* Indicates required question

Email *

Your email

How long have you been a HVBA member? *

- New Member
- 1 - 2 Years
- 3 - 5 Years
- 5+ Years



HVBA Membership

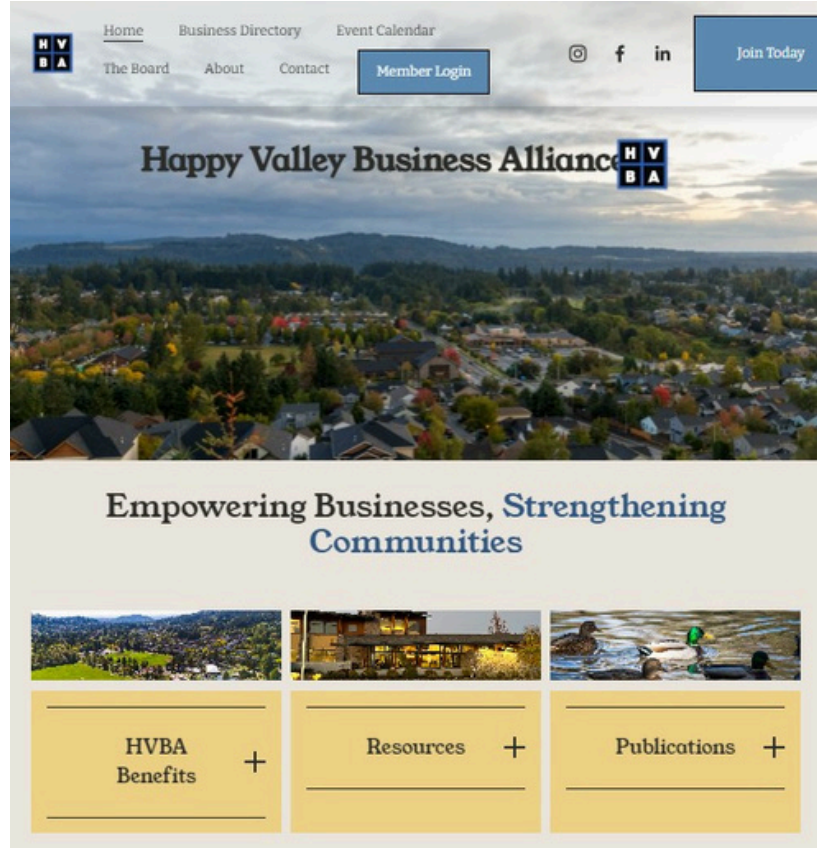
Kim Henderson
HVBA Membership
Coordinator
503-380-4089
info@nwloveinabox.com

The NEW Website has Launched

Our website is up and going and I have noticed that folks are filling in the directory so WAY TO GO if you've updated your listing!

We need more tho! A vibrant and complete directory will help with our SEO since our goal is for it to be the "GO TO" place to find what you are looking for in Happy Valley - The more visitors to our site the higher the ranking on google and viola 💰💰💰 for us all!!

Need support? Visit with René Canler and me from 1-3 p.m. at Yolotl on Friday, February 7, 2025.



MEMBERS MEETING

HVBA HAPPY VALLEY BUSINESS ALLIANCE

Keynote Speaker:
Megan Moseley
PT. Consultant | Coach *bodywise*

HVBA Business Spotlight:
Derek Sears
Happy Valley Astronomy Club *astronomy club*

SAVE THE DATE

Happy Valley City Hall
Wednesday - Feb. 26, 2025

Time:
7:30 - 9:00 AM

UPDATES FROM:

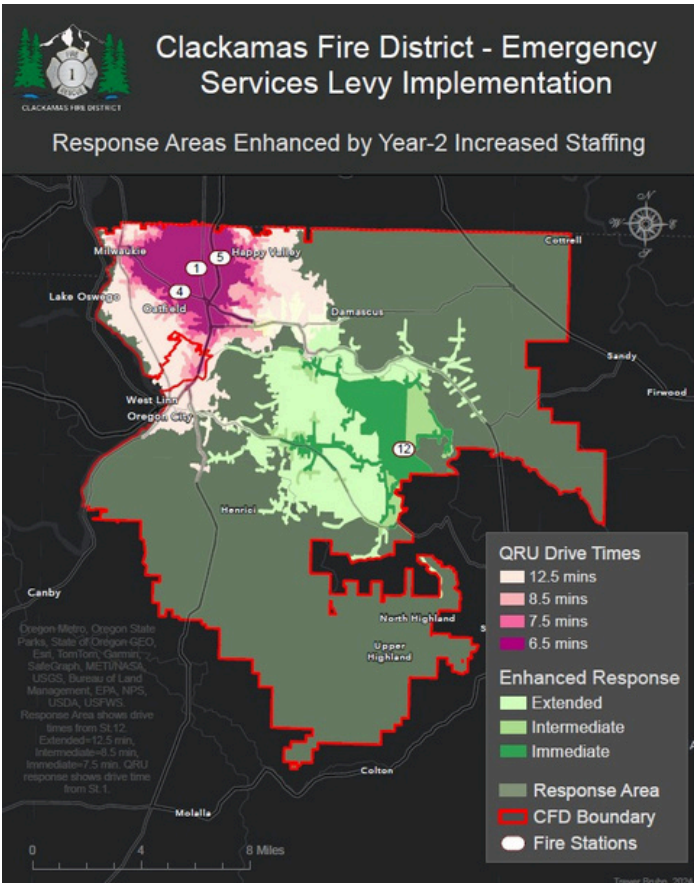
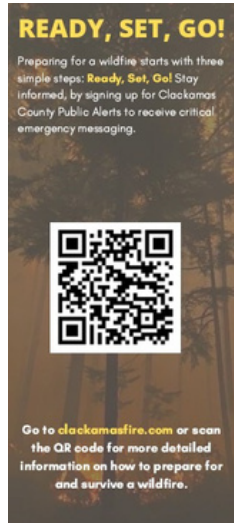
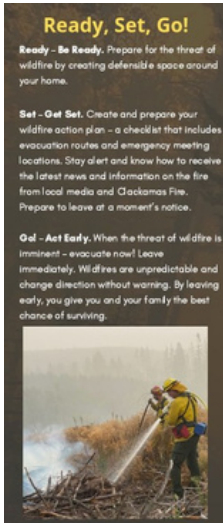
SOCIAL MEDIA LINKS



[/HVBA.OREGON/](https://www.instagram.com/HVBA.OREGON/)

[/HAPPYVALLEYBUSINESSALLIANCE](https://www.facebook.com/HAPPYVALLEYBUSINESSALLIANCE)

[/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/](https://www.linkedin.com/company/IN/HAPPY-VALLEY-BUSINESS-ALLIANCE-88B5B4223/)



CLACKAMAS FIRE DISTRICT #1

Nick Browne

Fire Chief

Update: Addressing Wildfires in Our Area and **Implementation of the Emergency Service Levy**

Clackamas Fire and the City of Happy Valley are working together to communicate creating Defensible Spaces around homes, in HOA common areas, and to develop educational materials that can be shared at community events. The city has a three year goal of becoming the first city in Oregon to achieve creating a Firewise community on each sector of the community.

The **Ready, Set, Go!** flyer offers information on how reduce the chance for wildfires by creating defensible space around your home, how to prepare a wildfire action plan, and how to safely evacuate to survive a wildfire.

Below outlines the changes resulting from the passing of the Emergency Service Levy:

- **New Firefighters Added:** The Year 1 levy implementation supported increased staffing across several stations, at the end of our year 2 objectives we will have met our promise of 62 firefighters hired.
- **New Equipment Added:** We have gone from 6 Wildfire apparatus to 19. The apparatus are specifically type 3s and type 6s. The "typing" of the apparatus is wildfire typing adopted across the nation. This has helped us to be better prepared for the increasing wildfire threat our communities are facing.
- **Station 12 (Logan) Reopening:** Station 12 is reopening as part of the levy's Year 2 plan. It is scheduled to be staffed 24/7 by the summer of 2025, enhancing emergency response in the Logan, Redland, and Eagle Creek areas.
- **Quick Response Unit (QRU) Deployment:** The QRU, went into service at Station 1 starting January 1, 2025. This initiative is designed to reduce call volume across Stations 1 (Unincorporated Clackamas County), 4 (Milwaukie), and 5 (Happy Valley) and enhance service levels. The QRU vehicle is averaging 12-14 calls per day since its start of Jan 1st.
- **Handling of QRU Calls:** The QRU will primarily be based out of Station 1 and will serve surrounding areas. Its strategic location ensures optimal response times to high-demand zones.

Happy Valley Happenings



Chief's Chili Cook Off

Guns vs. Hoses: The Ultimate Chili Cook-Off! 🔥 Join us as the Happy Valley Police Chief and Clackamas Fire Chief face off in a friendly competition to see who makes the best chili!

Sample their creations, cast your vote, and help crown the Chili Champion. Meet your local heroes, enjoy delicious food, and soak up the community spirit at this fun-filled event.

Don't miss it—your taste buds and your hometown pride are calling!

**Wednesday, February 5th
2 PM
The Springs
13160 SE 172nd Ave.
Happy Valley**

Chili COOK OFF

POLICE vs FIRE

PUBLIC WELCOME!
Taste, vote, and cheer as the Happy Valley Police Chief and Clackamas Fire Chief (GUNS VS HOSES) face off to see who makes the best chili—don't miss the fun!

WEDNESDAY, FEBRUARY 5TH 2PM
AT THE SPRINGS: 13160 SE 172ND AVE.

The Springs at Happy Valley

HV Parks & Rec Field Trip Friday



Evergreen Aviation & Space Museum

Join Happy Valley Parks and Recreation for a "Field Trip Friday" to the renowned Evergreen Aviation & Space Museum in McMinnville, Oregon! Soar through decades of aerospace innovation on this trip that includes exclusive private guided tours of both the Aviation and Space exhibits, where you'll discover incredible aircraft and spacecraft, including the iconic "Spruce Goose." The museum's Aviator Café will be available for lunch, offering a variety of delicious options. You are also welcome to bring your own lunch instead if you prefer.

**Sign Up
March 21st
10:00am-4:30pm**





Happy Valley Happenings

COMMUNITY EVENT *Sponsorship Opportunities*

WHY BE A SPONSOR?

- Sponsorships support Happy Valley while helping businesses reach new customers. Through print, web, and social media, the City highlights sponsors and their commitment to the community.
- Your sponsorship directly contributes to creating engaging activities, enriching community connections, and fostering local pride.

Signature Events:

- Summer Concert Series (July-August)
- 4th of July Family Festival
- Oktoberfest
- Holiday Tree Lighting
- Summer Concert Sponsor- \$3,500
- Main Business Sponsor- \$3,500



**CITY OF HAPPY VALLEY
PARKS & RECREATION**



Stephani Hern
Stephanih@happyvalleyor.gov



503-886-8419



HVBA Business Card Drawing Winners January Meeting



The Springs at Happy Valley - Linda Temple

The Springs at Happy Valley opened in 2023. This community features a bright and friendly modern farmhouse aesthetic, thoughtfully designed to the high standards required for Fitwel Certification.

With a continuum of living options that include independent living, assisted living, and memory care, services are available within the community so that residents can maintain the relationships they have formed with their friends and neighbors. Enjoy resort-style living by reading a book in one of the three outdoor courtyards, meet a friend for a self-care day in the indoor pool and spa, paint a masterpiece in the Ink Spot art studio, or challenge a neighbor to a billiards match in Fanchos's Pub.

thespringsliving.com

Crossroads East
13160 SE 172nd Ave
Happy Valley, OR 97086
(503) 658-8484



Health, Housing & Human Services - David Jacobs

We help individuals, families, and communities in many areas of their health, including:

- Physical and oral health
- Mental health and addictions services
- Child and family services
- Assistance for people with disabilities
- Public health
- Aging services
- Low income and special needs housing
- Employment training for individuals with barriers
- Assistance for low-income individuals

Phone: 503-650-5697
2051 Kaen Road Oregon City, OR 97045



Colonial Travel – Beth Davis

Have you planned your summer get-a-way for 2025? Now is the time to secure the resort or cruise you want to relax at. Colonial Travel Agency has been in business for 42 years happily booking travel for thousands of clients. We are well traveled and listen to your travel desires to put together the best adventure for you and your family. Maybe you want an ocean cruise. We have all the cruise lines at our fingertips to select just the right cruise for you. Please call us when a travel destination crosses your mind. We are happy to sit down to talk travel with you. We look forward to seeing you.

Give us a call @ 503-657-0955
or email: beth@colonialtravel.com



NW Nest Real Estate - Gregg LeBlanc

Focused On Your Real Estate Needs: With decades of combined real estate, marketing, and negotiation experience under each partner's belt, they know how to develop a strategic approach to selling your home or finding your next dream nest. We strive to get to know you, your personality, and more importantly your wants and needs.

Learn more at www.NWNestRealEstate.com

Gregg LeBlanc, The Running Realtor & Justin Kiesz, Licensed in OR & WA

Monthly Business Card Drawing

For HVBA members that attend the meeting each month, drop your business card into a drawing. 4 business cards will be drawn to be featured in social media posts the following month!



HVBA was formed in 2005 and will be celebrating our 20th anniversary this later year. Help us collect photos and stories from the previous 20 years.

Email your photos from Ribbon Cuttings, Member Meetings, and Social Events. Share your memories from the early years;

Email: Gregg LeBlanc
at Gregg@NWNestRE.com



What is the HVBA?

The Happy Valley Business Alliance (HVBA) is a community focused organization that supports and connects Happy Valley business owners and brings attention to their businesses, attractions, and upcoming special events in Happy Valley. We are passionate about maintaining a great place to live and work, so we strive to promote a healthy business network with our members. Growing our community partners who share our interests in contributing to the livelihood of the Happy Valley business network promotes sustainable relationships and economic growth in our community.

HVBA was formed in 2005 with the intention of maintaining integrity and livability of our great community. As the original group of local business owners connected an alliance was formed so that each business would have a voice and could equally contribute to the economic development and success of the Happy Valley area. As our local business community grows, so do our members. We continue to strive for each and every business to be as successful as possible and for our members to have a place to connect with other local business owners for support and access to the resources needed.

As a member, you will be surrounded by local business leaders that will support you and your goals. As well as give you a first hand look at what is happening around your community. Happy Valley is a premiere location for your business because of its growth and buy local feeling. By having an insight to the community events, community leaders, and the resources that the HVBA provides your business will grow and thrive along side Happy Valley!

MORE SOCIAL MEDIA LINKS



[/CITYOFHAPPYVALLEY](#)



[/HVP_RE](#)



[/CITYOFHAPPYVALLEY](#)



[/HAPPYVALLEYPARKSANDREC](#)

Not A HVBA Member?

HVBA Member Benefits

One of the best ways to connect with other local businesses and people in Happy Valley is to become a member of the HVBA. Not only do we hold monthly meetings where members can get involved in community events through sponsorships or resource sharing, we create opportunities for business owners to meet and get to know each other. The HVBA is open to any business doing business in the city of Happy Valley and surrounding areas.

Here are a few more benefits of membership:

- Members receive email reminders about upcoming community events, keeping you connected and informed
- You have a collective voice of business in the City of Happy Valley and can get problems addressed and solved
- As a member you receive City Council updates regarding decisions that might affect your business
- Hear guest speakers from community businesses speak on topics important to alliance and business in Happy Valley
- You will have opportunities to sponsor events that make our city great and make a name for your business, like the Fourth of July Festival, Summer Concerts, Harvest Fest and Tree Lighting!
- Business training with guest speakers
- Website listing and social media postings

Join Here